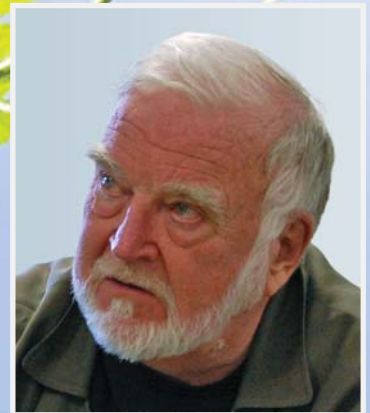


me-Learning®
Your Story - Your Development

FLOW

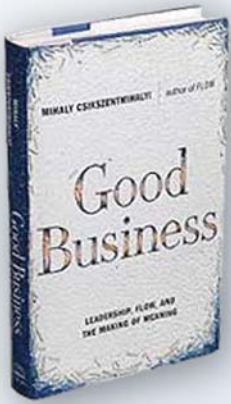
IS GOOD BUSINESS
Leadership Development E-learning

Happiness works.



Prof. Mihály Csíkszentmihályi

“Work can be one of the most joyful, most fulfilling aspects of life. Whether it will be or not, depends on the actions we collectively take.”



FLOW

IS GOOD BUSINESS

interactive game-based leadership development simulation set in a California winery.

The inspiration for **FLOW is Good Business™** is the well-known flow theory of renowned Hungarian American psychologist Prof. **Mihály Csíkszentmihályi** as described in his two works on the subject *Flow: the Psychology of Optimal Experience* and *Good Business: Leadership, Flow and the Making of Meaning*. Facilitating flow is a crucial condition of good leadership and is vital in sustaining business productivity.

Flow is an optimal state of being, performance and enjoyment – “being in the zone”, “getting in the groove”. It is a magical moment when you feel deeply immersed in the activity; fears and insecurities melt away; action becomes spontaneous, and you feel fully alive in the actual moment. **Happiness has found you.**

Flow makes a good team great. An average day at work becomes a fantastic day at work. When we are in this flow state, we perform at our peak. Not only do our productivity levels soar, but we experience a deep sense of satisfaction. **Work becomes a source of enjoyment!**

FLOW is Good Business™ ...

- targets mid- and upper level management;
- provides a unique flow-based self-assessment opportunity;
- helps you understand and reshape the system of goals and strategies in your organization with respect to flow;
- guides you on a path towards optimizing a “flow-centric” corporate culture;
- allows you to test your decision-making skills as a manager of a virtual winery;
- special features include: exclusive interviews and lectures from Prof. Csíkszentmihályi and expert tutorials on related leadership competencies which facilitate flow;
- offers multimedia-based edutainment for user engagement and effective learning.

